



-COMPANY PROFILE-

Apex Post Production, LLC
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Owner: Jon Vogl
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Company Description:

Apex Post Production is a full service post facility located in New Orleans, Louisiana with affiliations in Los Angeles, Atlanta, New York, Oklahoma, and Europe. Our services include sound design, editing and mixing, ADR and VO recording, picture editorial, graphics and visual effects, color grading, dailies, foreign language versions, digital cinema packages and project supervision. Apex also provides office suites with edit systems including Adobe Premiere, AVID Media Composer, DaVinci Resolve, Pro Tools, and more. Additional services include remote mix playbacks, screenings, transcoding & data management, on-location editorial and color grading.

Apex's primary facility is located in New Orleans within *Second Line Stages*, a premier "green" production facility servicing major studio feature film and television projects throughout Louisiana. Apex operates a satellite location inside *The Ranch Studios* in Chalmette, Louisiana, and is building a new post production sound and picture complex within *Green Pastures Studios* in Oklahoma City. This new Oklahoma facility, *Post Road Media*, will offer Atmos sound mixing and mastering, ADR, picture editorial, color grading and graphics. Post Road in OKC is currently under construction with phase I which includes a 21x25ft Dolby Atmos mix room and adjoining edit suite. Anticipated completion is August 1, 2023. Phase II will include a state of the art ADR stage, premix room, and 2 edit bays. Phase III will include a 2nd Dolby Atmos mixing theater and screening room, completion target is January, 2024 for the entire Oklahoma City complex at Green Pastures Studio.

Apex Post Production continues to associate with many local, national and international film service providers, thus providing an expanding array of film related services.

Owner Jon Vogl is a film industry veteran from Los Angeles, CA. His background includes a PhD in music composition from UCLA; credits as a re-recording mixer and sound editor on major motion pictures, episodic television, documentaries, gaming, promos, and more; experience in film, tape, and digital media workflows; and, a background in room acoustics and studio design. After working at several Hollywood based independent post production facilities, Jon spent 16 years as a staff sound mixer, recordist, and mastering engineer at 20th Century Fox Studios in Los Angeles. Vogl departed Fox in 2008 to focus on Apex Post Production and Shelter Digital USA, an independent post



production venture servicing major studios and international markets. In 2010, Vogl consolidated his resources into Apex Post Production and relocated to New Orleans following a surge in production activity throughout Louisiana.

As the film and television industry evolves, Apex has positioned itself to remain competitive through providing major studio quality workmanship within flexible pricing structures. Apex currently has 6 full-time employees in New Orleans, and also incorporates a pool of trusted and proven freelance artists. As workflows fluctuate, Apex can maintain an insightful balance between permanent and freelance employees with the ability to scale up as needed. This “floating” workforce enables Apex to minimize operating costs on labor while maintaining the quality, reliability and cost effectiveness that sets us apart from our competitors.

Our physical operations have footprints within 3 production studios positioned as business hubs for the film and television industry: *Second Line Stages* in New Orleans, *The Ranch Studios* in Chalmette, La., and *Green Pastures Studios* in Oklahoma City all provide a full array of production services for film and television. By collaborating with established entities with similar infrastructure and non-competing services, Apex is able to reduce overhead through sharing common work areas such as lobby, kitchen, bathrooms and other general use areas. Sharing foundational personnel such as client services, janitorial, maintenance, etc. allows further savings while offering a top class working environment. Also, being in such close proximity to film production activity provides other facility clients with easy access to post production services.

Apex owner Jon Vogl, who has a PhD in music composition from UCLA, has close ties with several Universities around the country and has developed a talent development pipeline to cultivate high achieving students interested in careers in film and television. This process is very lively in Louisiana through affiliations with Loyola University New Orleans, the University of New Orleans, the New Orleans Center for Creative Arts, Delgado University, and other trade schools and government funded entities. The Academy of Contemporary Music at the University of Central Oklahoma is proving to become a similar pipeline for creative talent living near Green Pastures Studios on OKC.

The long-term prospectus for Apex Post Production includes continuing to strengthen and expand its core client base within post production sound and picture services; expand its reach into adjacent media services such as gaming; secure collaborative relationships with media production entities and individuals that would broaden Apex business profile; and, integrate a creative services team and develop media projects from inception through distribution. Apex current infrastructure at Second Line Stages in New Orleans provides the foundation for growth and development within an expanding local film and television industry. The relatively small and business-friendly Louisiana government encourages growth through incentives and support for training and innovation. These local factors, coupled with Apex Post Production’s position within the film and television industry, provides an environment for success and growth.